



EMILY ABERNATHY

DESIGNER

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Portfolio: <https://www.emilyaliem.com/portfolio>



Software Expertise



About Me

Exceptionally creative and award winning Graphic Designer with wide-ranging experience in communications, marketing and production. Self-motivated and collaborative team player with outstanding written, verbal, and interpersonal communication skills.

Highly skilled in client and vendor relationships and consultations. Passionate and resourceful creator of inventive marketing tactics and campaigns; comfortable with operating in fast paced and deadline-driven environments while mindful of budget requirements and brand standards.

Dedicated researcher, motivated to consistently bring value with longterm goals in mind. Constantly studying the most up-to-date trends and best practices.

Skills

- Written and verbal communications
- Project and time management
- Mac/Windows OS + HTML/CSS
- Interaction and conceptual design
- Story-telling and presentations



CERTIFIED ASSOCIATE

Education



UT Dallas
 2014 - 2016
Bachelors of Arts
Emerging Media & Communications
 Video Broadcast Club - UTD TV



Collin College
 2010 - 2013
Associate of Arts
 Cum Laude Honors
 Scholarship Recipient



Career & Tech Center
 2008 - 2010
Advertising Design I & II
 Magna Cum Laude Honors
 Design Award Recipient



Liberty High School
 2006 - 2010
 Magna Cum Laude Honors
 Design & Video Award Recipient
 Video Broadcast Club - RHTV
 National Tech Honor Society
 Student Ambassador



Experience

Marketing Specialist at EBQuickstart

2017 - Present
 Administer and coordinate email marketing campaigns. Instruct clients on Salesforce Pardot capabilities. Design graphics, write copy, build presentations, and consult marketing strategy.

Freelance Media Specialist

2005 - Present
 Graphic and web design, cinematography, production, presentations, and writing services. Specialties in photo manipulation, video production, copy write, and email marketing.

Independent Contractor

2013 - 2017
 Brand ambassador, promotional model, and representative of world-class awarded luxury products and companies, including but not limited to: Aberlour, Cardiff Skates, Bacardi, JCPenny, Powerade, Lyft, Tagkast, Instacart, American Born, Shipt, and more.

Social Media Manager at VIVO Realty

2012 - 2013
 Administer marketing campaigns and coordinate office activities. Design graphics for social posts and print mediums. Instruct digital literacy to senior agents and promotional consultations.



Reading



Parkour



Film



Tech



Writing



Gaming



Music



Theater